

Shannon Smith

(ACD art director)

formally trained

VCU Brandcenter, Class of 2016. MS, Advertising, Art Direction.
UNC-Chapel Hill, Class of 2013. BA, Studio Art, Painting. Minor, Journalism, Advertising.
Studio Art Centers International, Florence, Italy, Fall 2102.

not talentless

all the adobe, animation,
painting, interior design,
shredding the gnar ♦♦

will work for \$\$

ACD, Freelance, present
ACD, Deutsch, Los Angeles, 2021-2022
Senior Art Director / ACD, Freelance, 2020-2021
Art Director, Grey, New York, 2017- 2020.
Art Director, Arnold, New York, 2016 - 2017.
Art Director, Giorgios Group, Durham, 2013 - 2014.

loves a chat

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free champagne!

One Show Silver for "Pringles" 2020.
Twitter Interception Award for "TUMS" 2020.
Cannes Shortlist (2X) for "Pringles" 2019.
National Silver Addy for "Pringles" 2019.
Adweek Student Isaac Award for "Cap the Tap," 2016.

means well

Launched a free ad school on Reddit to support black creatives, Spring 2020.
Donation-based art to benefit Women in Need NYC during COVID-19 crisis.
Volunteer Swim Instructor, Swim Strong Foundation, New York
Volunteer Art Director, Carry the Future, Richmond, VA